

RUMBLE

Your V-Twin Magazine for the Southwest

phoenixbikers.com

Most popular motorcycle related website in the Phoenix area – Alexa Certified

Media Kit

16508 E. Laser Drive, Suite #201

Fountain Hills, AZ 85268

Phone:

480-836-1450

Fax:

480-837-3192

E-mail:

sales@rumblemagazine.net

editorial@rumblemagazine.net



Ad Type

Size

Full Page w/bleed	8-1/4" x 11-1/8" (allowing 1/8" bleed all sides)	\$990
Full Page	7" x 9-3/4"	\$990
2/3 Page Vertical	4-5/8" x 9-3/4"	\$820
1/2 Page (Horiz & Vert)	Horizontal: 7" x 4-3/4" Island: 4-5/8" x 7"	\$595
1/3 Page (Horiz & Vert)	Horizontal: 4-5/8" x 4-5/8" Vert: 2-1/8" x 9-3/4"	\$459
1/4 Page (Horiz & Vert)	Horizontal: 4-5/8" x 3-1/3" Vert: 3-1/3" x 4-3/4"	\$325
1/6 Page Horizontal	4-5/8" x 2-3/8"	\$185

Sizes

- Trim Size: 8" x 10-7/8"
- Bleed Size: 8-1/4" x 11-1/8"
- Spread: 16-1/4" x 11-1/8"

Color

- Four/color process throughout (CMYK)

Positions

- Center Spread: \$150.00 Extra
- Covers 2, 3, and 4: \$175.00 Extra
- Premium locations are filled on a first-come basis

Advertising Requirements

- Electronic Format – We accept on CD or DVD: InDesign, High-res PDFs, Illustrator EPS, or Photoshop TIF, JPG, PSD or EPS files. Color proof is required. If files need any prepress work, additional fees will incur. Images and artwork should be at least 300 dpi at full size.

Terms and Conditions

Rates are subject to change upon 30 days notice from the publisher. Any contracted ads will remain for as long as contract stipulates. All advertising is subject to the publisher's approval. No fraudulent or misleading advertising accepted. No cancellations are accepted after ad closing date. No rebate permitted for errors.

Advertising Sales Contacts

Sales: 480-836-1450
E-mail: sales@rumblemagazine.net
Web: www.rumblemagazine.net

Kirk Johnson (Media/Web Consultant)
E-mail: kirk@rumblemagazine.net
Cell: 602-363-5386
Web: www.phoenixbikers.com

**Look for Rumble all over Arizona
and at the following select dealerships
and stores:**



BAMM.COM
BOOKS.AMILLION.COM

BARNES & NOBLE
BOOKSELLERS

Fry's
ELECTRONICS

Web Ads

Advertisers presence on
www.rumblemagazine.net and www.phoenixbikers.com

Full Page	\$25
2/3 Page Vertical	\$12.50
1/2 Page (Horiz & Vert)	\$12.50
1/3 Page (Horiz & Vert)	\$12.50
1/4 Page (Horiz & Vert)	included
1/6 Page Horizontal	included

